

Enjoy an award-winning TASTE of PARADISE



- Made with all-natural flavors
- No artificial sweeteners
- 110 calories per 18.5 oz. bottle



ENJOY TROPICAL-FLAVORED TEAS INSPIRED BY THE KING OF PARADISE

Awarded best new product¹ in CSP's 2015 Retailer Choice Best New Product Contest



Peach Mango Black Tea
18.5 oz.
UPC# 088130910253



Pineapple Coconut White Tea
18.5 oz.
UPC# 088130910192



Tropical Citrus Green Tea
18.5 oz.
UPC# 088130910161



Paradise Punch Hibiscus Tea
18.5 oz.
UPC# 088130910222



Strawberry Lime Black Tea
18.5 oz.
UPC# 088130910284



DID YOU KNOW?

- Unique varieties and flavor experiences have been identified as key RTD tea category growth drivers²
- 86% of consumers enjoy taste/flavor of Tradewinds® Jimmy Buffett's Island Tea³
- 72% of samplers claim they will buy the teas again⁴
- Velocity exceeds competition at key accounts⁵

¹Within nonalcoholic packaged beverages category

²Mintel RTD Tea Report, July 2013

³Nielsen BASES Research, June 2015

⁴Nielsen BASES II Research, June 2015

⁵Nielsen, Major Food and C-Store Retailer Data, P12W ending 9/12/15

BELOW ARE THE SPECIFICATIONS FOR:



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